

2014



Essential Education
Learning Made CERTAIN

Adult Education Catalog

GED & PreGED, ABE, ASE

www.passGED.com/educators/

Accelerated Learning for Adult Learners.

GED Academy *Online*

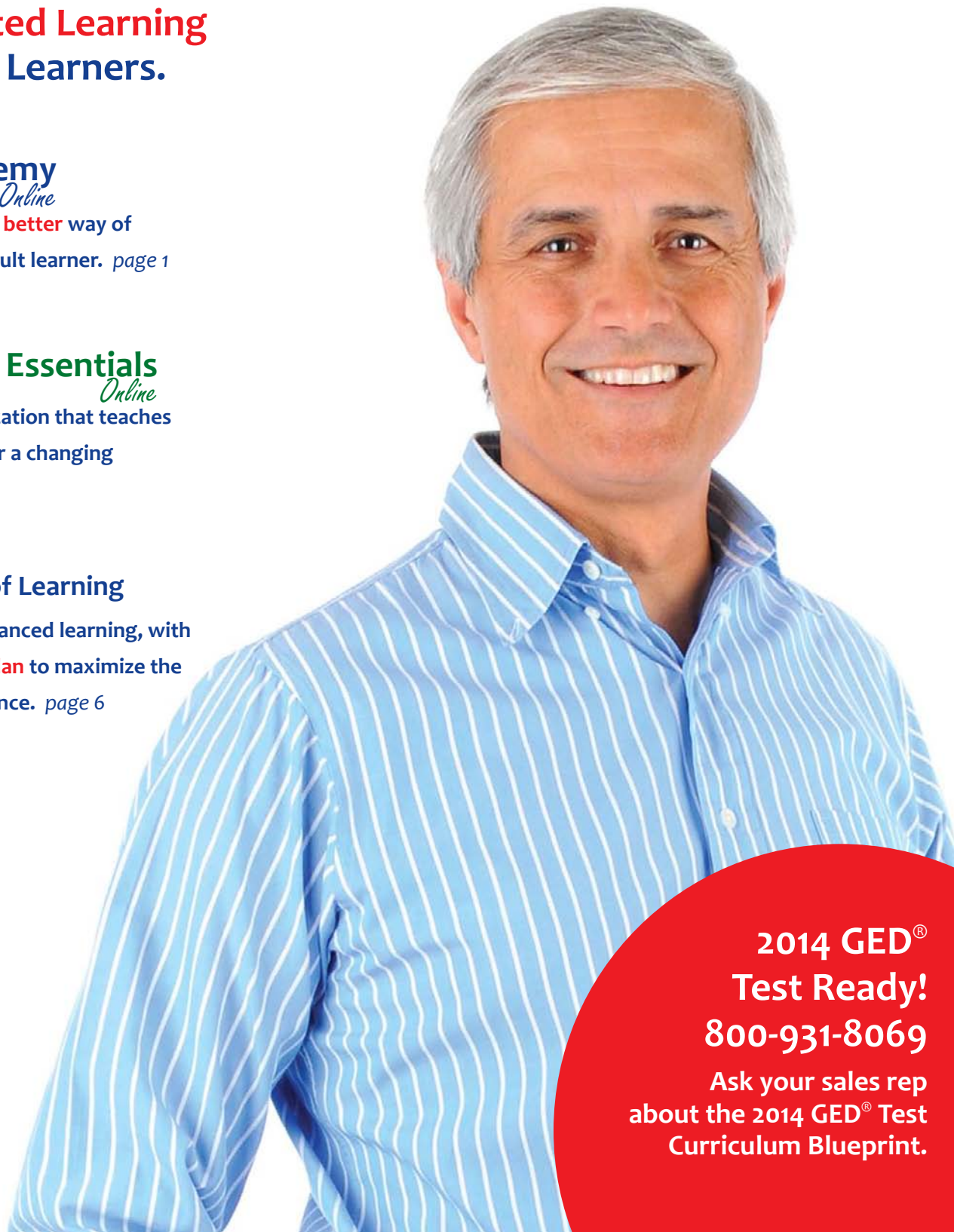
A **fundamentally better** way of
educating the adult learner. *page 1*

Computer Essentials *Online*

Technology education that teaches
thinking skills for a changing
world. *page 4*

A New Way of Learning

Features for enhanced learning, with
a **personalized plan** to maximize the
learning experience. *page 6*



2014 GED®
Test Ready!
800-931-8069

Ask your sales rep
about the 2014 GED® Test
Curriculum Blueprint.

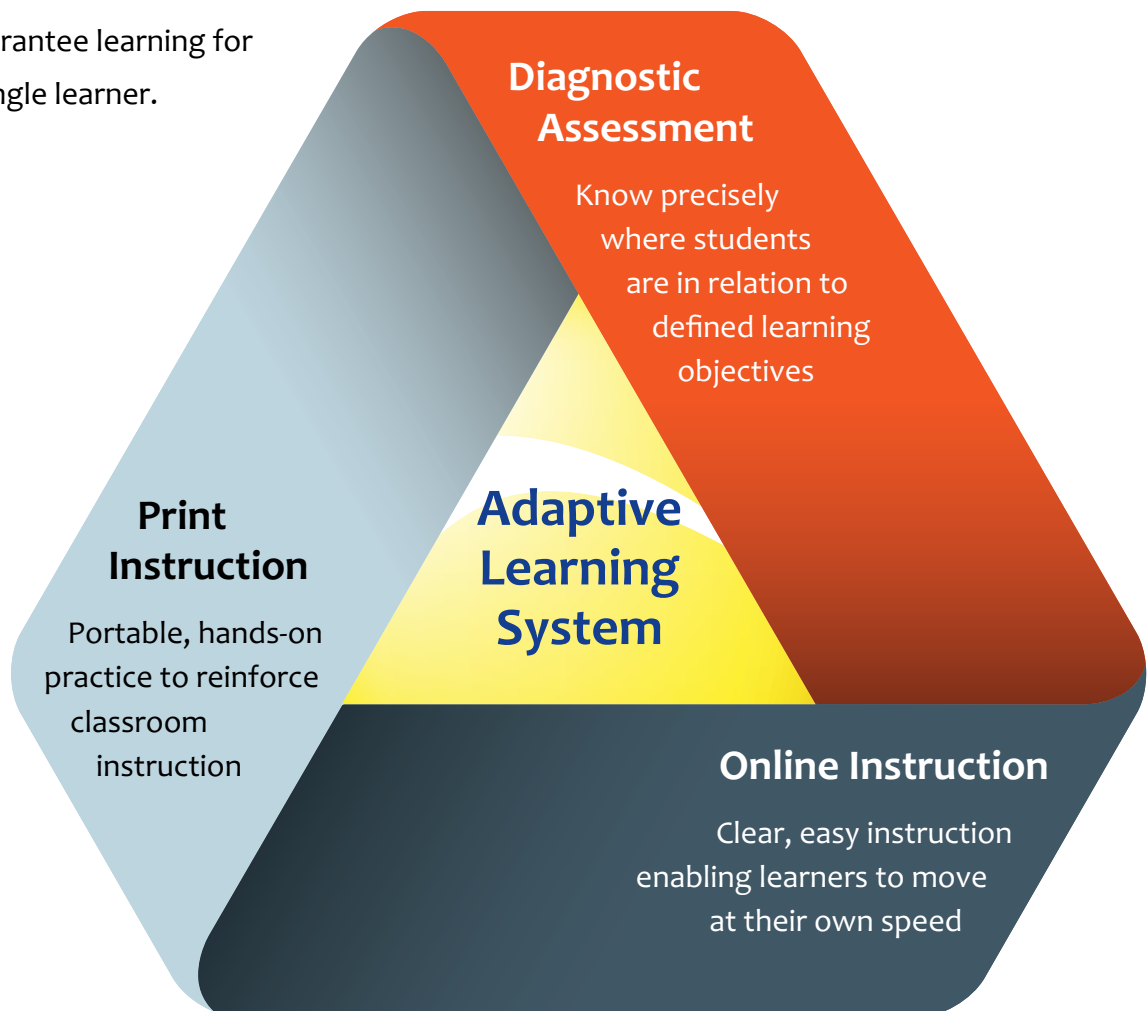
Essential Education for Adult Learners

Learning Made Simple

Adult learners demand learning materials that allow them to be successful at their own speed and in the context of their lives. They struggle to make sense of concepts because of gaps in their knowledge base. To be successful, they need instructional materials that bridge the gaps and make complex concepts simple to understand and transfer to the real world.

Learning Made Certain

Adult Ed teachers demand tools that allow them to diagnose and remediate in the context of diverse academic backgrounds and levels. There is no one-size-fits-all in Adult Education. To be truly successful, Adult Ed teachers need instructional materials that guarantee learning for every single learner.



GED Academy Accelerated Online Preparation Program

Why Your Students Will **Learn Faster**

Forget about One-Size-Fits-All Learning.—Now you can meet each student’s exact learning needs with a personalized learning plan. Just use the built-in GED assessment practice tests to create an individual learning plan that will give your student the exact lessons they need to fill in the gaps in their basic skills and knowledge.

Every Student Gets a Personal Tutor.—Our ‘smart software’ constantly evaluates your students’ results on authentic performance measures and adapts their learning plan to optimize their success. The result is that students always feel like they’re succeeding.

Finally, Software Made Especially for Adult Learners.—Most educational software for adults is repackaged from K–12 programs. Consequently, it does not address the special needs of the undereducated adult learner. Recycling high school programs to adult learners just reinforces their failures as students. What’s needed is educational software that builds self-confidence and teaches students to be independent thinkers.



GED Academy Accelerated Online Preparation Program

Forget about Expensive Intake Tests!—Our built-in online GED Practice Tests will predict readiness for the GED and identify specific areas of study for your students. We include three complete GED practice tests that are normed to the Official GED Practice Test.

The online practice tests are ADA compliant and can even be accessed on mobile devices such as cell phones and iPads.

Learning That's Self-Paced and Self-Motivating

—The GED Academy prep is designed to be a stand-alone study experience that can carry the complete weight of instruction for your adult learners. This increases your flexibility and ensures that students are learning to be self-learners and independent thinkers. They develop valuable computer and Internet skills while at the same time filling in needed gaps in their basic skill development.

Great for ESOL and Learning Disabled Students—The GED Academy program is especially appropriate for students with learning disabilities and English Language Learners. Why? Each lesson is an animated virtual classroom experience populated by a group of real-life characters that share the same problems, challenges, and background as your adult learners. The instruction is presented in multiple learning styles and intelligences. It makes sense to every student, no matter how they learn.



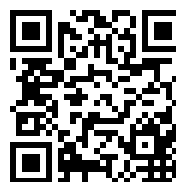
Everything You Need in One Affordable Package

A Complete GED and ABE Solution—GED Academy includes everything for a successful GED test preparation program in one package and for one price.

- Built in assessments—a comprehensive initial assessment and two complete half-length GED practice tests in each subject area, including the GED essay
- Pre-GED and GED level instruction (TABE® levels M–A)
- Learning management system to track student progress
- Computer Essentials for the GED Test to teach skills for the computer-based 2014 GED exam; full Computer Essentials Online available separately to teach comprehensive computer skills for work, school, and life
- Complete ABE and GED curriculum in five subject areas
- *GED Smart*, a comprehensive 700-page digital study guide
- Correlations to the GED tests and TABE assessments
- Ongoing training and support

What about ABE Students?—Correlated to the NRS level 5 and up, our instruction covers basic reading, writing, and mathematics skills and knowledge. When your students are ready, the program automatically moves your students into high school level instruction.

Learn More



Mobile-Ready Learning!



GED Academy Pricing

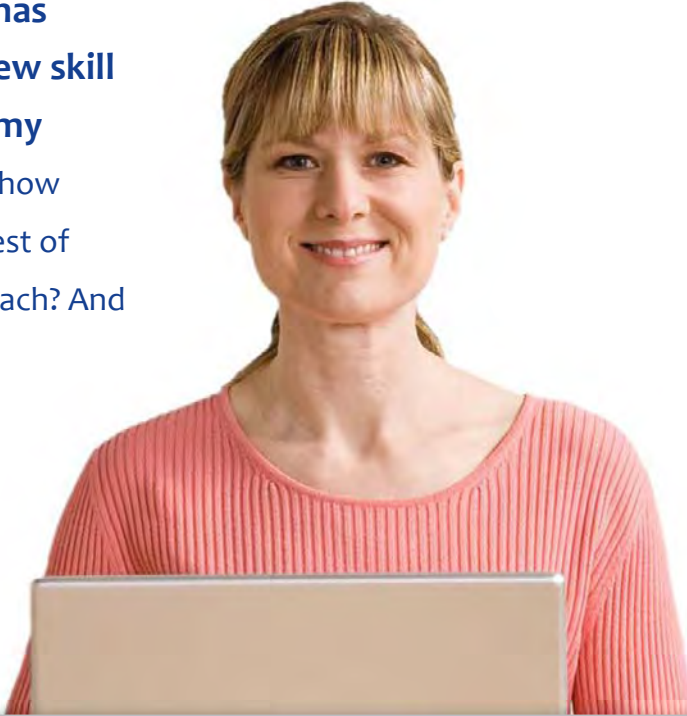
See page 8 for system requirements and details.

Reusable Seats	Yearly Fee
Block of 10	\$600
Block of 50	\$2,500
Block of 125	\$5,500
Block of 500	\$12,500

Multi-site discounts are available. Ask your sales representative for details.

Computer Essentials *Online*

“Computer literacy has become the core new skill for me to teach to my adult students. But how do I fit it with all the rest of the things I need to teach? And how well can I teach something I’m not an expert at myself?”



Technological Literacy, Not Rote Memorization—Students learn the patterns and rules of navigating technological interfaces, not specific steps to use one program. Computer Essentials Online teaches how to find help and how to determine the reliability of sources of information.

Nine Core Digital Standards—

In three modules, Computer Essentials teaches a curriculum of nine core standards for technology, and the sets of essential skills required for mastery of those standards.

Computer Essentials Online Pricing

See page 8 for system requirements and details.

Reusable Seats	Yearly Fee
Block of 10	\$500
Block of 50	\$1,500
Block of 125	\$2,500
Block of 500	\$8,750

Multi-site discounts are available. Ask your sales representative for details.

Understanding How to Use Technology Successfully



Understanding and Using Technology—

In this goal area, students learn essential basic computer skills including keyboarding, understanding hardware and software, and using computers and the Internet.

- **Standard #1:** Understanding and Using Technology: Using Computers, Navigating, Understanding Computers, and Understanding the Internet

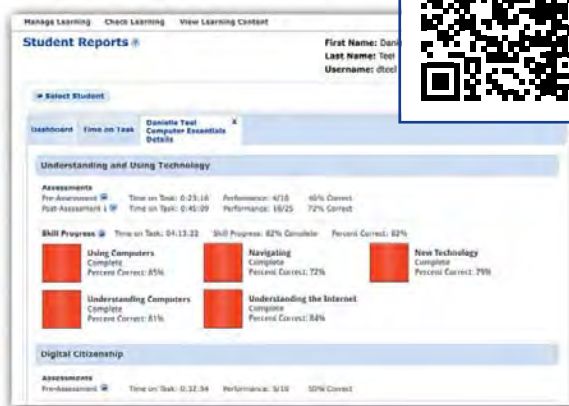
Digital Citizenship—Core lessons teach safe, legal, and responsible use of information and technology, and an understanding of human, cultural, and societal issues related to technology. Students learn to practice legal and ethical behavior.

- **Standard #2:** Digital Citizenship: Privacy and Security, Social Interaction
- **Standard #3:** Communicating in a Digital Environment

Finding and Using Information—Students develop the ability to use technology for research, critical thinking, problem solving, decision making, communication, collaboration, creativity, and innovation.

- **Standard #4:** Identifying Needed Information
- **Standard #5:** Finding Information
- **Standard #6:** Organizing Information
- **Standard #7:** Interpreting and Showing Information
- **Standard #8:** Evaluating Information
- **Standard #9:** Creating Digital Content

[Learn More](#)



Why Your Students

Learn Better

The Student HomeRoom—The student HomeRoom is where your students get their lesson assignments from their personalized learning plan.

A Personal Progress Meter—

Students always see progress toward their learning goal.

Personalized Learning—

A personalized student learning plan recommends exact lessons for optimized learning.

Real-time Feedback—

Students can track how they're doing through clear feedback on student performance on assessments and assignments.

2014 GED® Test Resources—

Find all the resources students need for the new 2014 test. Access practice, computer skills instruction, advanced math, and advanced writing.

The screenshot displays the 'Michael's HomeRoom' interface for GED Academy. At the top, there's a navigation bar with options like 'My GED Tools', 'My Progress', 'Study Resources', 'Meet Other Students', 'My Account', 'Contact Us', 'LMS', and 'Log Out'. Below this, a 'Current Study Goal' section shows 'Pass the GED Math Test' with a progress bar. A 'Leonard Recommends' section offers a 'START' button for a 'Why Math?' lesson. The 'How Am I Doing?' section shows a 'Practice Test 1' score of 10/16. The '2014 Test Resources' section lists various resources like 'Practice for the GED® Test' and 'Computer Essentials for the GED® Test'. The 'What's New for 2014' section includes a 'GED Test Date' section with an 'ENTER TEST DATE' button.

2014 GED® Test Information—

Students have access to information about the new test and can enter a test date to help track preparation time.

Essential Education

Product Pricing

GED Academy Pricing

Reusable Seats	Yearly Fee
Block of 10	\$600
Block of 50	\$2,500
Block of 125	\$5,500
Block of 500	\$12,500
Multi-site discounts are available. Ask your sales representative for details.	

Essential Skills Series Workbooks

Essential Math Skills, ISBN 978-1-940532-00-4
 Essential Reading Skills, ISBN 978-1-940532-01-1
 Essential Writing & Language Skills, ISBN
 978-1-940532-02-8

Quantity	Cost
Individual Books	\$14.95
<i>If purchased with GED Academy...</i>	
Block of 10 books	\$132.00
Block of 50 books	\$600.00
Block of 125 books	\$1,375.00
Block of 500 books	\$5,000.00

Computer Essentials Online Pricing

Reusable Seats	Yearly Fee
Block of 10	\$500
Block of 50	\$1,500
Block of 125	\$2,500
Block of 500	\$8,750
Multi-site discounts are available. Ask your sales representative for details.	

GED Academy, Computer Essentials Online, & Essential Skills Books Package

Reusable Seats	Yearly Fee	Savings
Block of 10	\$1,296	\$200
Block of 50	\$4,800	\$1,000
Block of 125	\$10,625	\$1,500
Block of 500	\$33,250	\$3,000

Tutoring

Reusable Seats	Cost
Block of 10	\$250
Block of 50	\$1,000
Block of 125	\$1,875
Block of 500	\$5,000

Training

Quantity	Cost
0–10 teachers, distance learning	Free
11–25 teachers, distance learning	\$1,000
26–50 teachers, distance learning	\$3,000
51–100 teachers, distance learning	\$5,000
In-person ½ day	\$2,500
In-person full day	\$4,000

Product Customization

Customization	Cost
White labeling landing pages	\$2,500
White labeling internal pages	\$10,000

See page 8 for additional details.

Questions? Let Us Know.

Call 1-800-931-8069.

Five Ways to Order

1. **Call:** 1-800-931-8069
2. **Fax to:** 1-541-230-1171
3. **Mail order form or purchase order to:**
GED Academy
895 NW Grant Avenue
Corvallis, OR 97330
4. **E-mail:** info@EssentialEd.com
5. **Go to:** www.passGED.com/educators/

We accept purchase orders, credit cards, checks, and money orders. International orders can be paid with wire transfers and Western Union Money Transfers.

Online Web-Based Solution—The GED Academy and Computer Essentials online instruction products are hosted web-based solutions. Local and site installations are available for institutions without Internet access. Local area network LAN solutions are available to install on your servers.

Purchasing Information—Pricing is designed to accommodate both small and large GED programs. The normal licensing period is one year, although multiple-year license periods are available. A seat allows a single student access to the complete program. Seats may be reused multiple times within the timeframe of the licensing period. If a student completes his or her study program in a short amount of time or drops out, just reassign his or her seat to a new student.

Prices—Prices quoted are subject to change without notice and do not include transportation. Prices include online training through conferencing for up to 10 teachers. Onsite training will be quoted separately.

Sales Tax—Prices do not include sales tax. Applicable sales tax, if any, will be added to the invoice unless an appropriate tax exemption certificate has been furnished.

Transportation and Handling Costs—Transportation and handling costs apply only to books and CD versions of the software. There are no transportation or handling costs for licensed online products.

Terms—Accounts must be paid net 30 days. Purchasers who do not have accounts should include payment with the order, including 10% to cover shipping if applicable. Purchase order numbers are required if billing a school, college, or institution.

Charge Orders—To charge your order on VISA, MasterCard, Diners Club, or Discover Card include the name as it appears on the credit card, credit card number, cardholder's zip code, expiration date of the card, and a daytime phone number. All credit card orders submitted by mail or fax must be signed and include shipping (10%) if applicable, plus applicable sales tax.

Returns of Print Products—Prior authorization must be obtained for all returns. Used print materials cannot be returned for credit. All returns are subject to a 10% handling charge. Damaged products due to shipping are the responsibility of the shipping company. Please contact them for their policy.

Returns of Software Products—Software products which have been installed on the customer's server or computers are non-returnable. Software products accessed on our servers can be discontinued with prior authorization in writing.

International Orders—Shipping for international orders will be quoted separately. International orders can be paid with wire transfers or Western Union Money Transfers.

Software Licensing Options—Our software products are configured as follows:

Online Web-based Products—The standard individual, class, site, and multiple-site licenses for our educational software products are provided as hosted web-based solutions that run on our servers.

Installed Versions—For institutions that do not have Internet available, we offer CD-ROM versions that can be installed on local computers.

LAN Installed Versions—For institutions wanting to install the software on a local area network, we offer flexible and cost-effective solutions. Call 1-800-931-8069 for more information.

Technical Support—Call 1-800-931-8069.

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Order Form

Billing Information

School/District _____
 Name/Title _____
 Street Address _____
 City _____ State _____
 Zip _____ Country _____
 Phone _____ Fax _____

Shipping Information

School/District _____
 Name/Title _____
 Street Address _____
 City _____ State _____
 Zip _____ Country _____
 Phone _____ Fax _____

Product	License	Quantity	Unit Price	Total

Prices subject to change without notice. All orders from individuals must be accompanied by payment. Applicable sales tax and shipping charges will be added to all orders. For international orders, please call for pricing and availability.

Subtotal	
Applicable Sales Tax	
Shipping	
Total	

Payment Method

Purchase Order #

Check or money order enclosed for \$ _____ payable to GED Academy

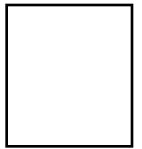
Credit Card: VISA MasterCard Diners Club Discover Card

Acct # _____ Exp. Date _____

Signature _____

Comments

<p>Mail to: Essential Education 895 NW Grant Avenue Corvallis, OR 97330</p>	<p>Fax to: 1-541-230-1171</p> <p>Email to: info@EssentialEd.com</p>	<p>Call Us Toll Free: 1-800-931-8069</p> <p>Visit Us on the Web: www.passGED.com/educators/</p>
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Accelerated Learning for Adult Learners

Reach more students for
less cost with personalized
online education.

Learn More

