Technology education that teaches thinking skills for a changing world.

Accelerated Learning for Adult Learners.

GED Academy
A fundamentally better way of educating the adult learner. page 1

Computer Essentials
Technology education that teaches thinking skills for a changing world. page 4

A New Way of Learning
Features for enhanced learning, with a personalized plan to maximize the learning experience. page 6

2014 GED® Test Ready!
800-931-8069
Ask your sales rep about the 2014 GED® Test Curriculum Blueprint.
Essential Education for Adult Learners

**Learning Made Simple**

Adult learners demand learning materials that allow them to be successful at their own speed and in the context of their lives. They struggle to make sense of concepts because of gaps in their knowledge base. To be successful, they need instructional materials that bridge the gaps and make complex concepts simple to understand and transfer to the real world.

**Learning Made Certain**

Adult Ed teachers demand tools that allow them to diagnose and remediate in the context of diverse academic backgrounds and levels. There is no one-size-fits-all in Adult Education. To be truly successful, Adult Ed teachers need instructional materials that guarantee learning for every single learner.

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**Adaptive Learning System**

- **Diagnostic Assessment**: Know precisely where students are in relation to defined learning objectives.
- **Online Instruction**: Clear, easy instruction enabling learners to move at their own speed.
- **Print Instruction**: Portable, hands-on practice to reinforce classroom instruction.
Forget about One-Size-Fits-All Learning.—Now you can meet each student’s exact learning needs with a personalized learning plan. Just use the built-in GED assessment practice tests to create an individual learning plan that will give your student the exact lessons they need to fill in the gaps in their basic skills and knowledge.

Every Student Gets a Personal Tutor.—Our ‘smart software’ constantly evaluates your students’ results on authentic performance measures and adapts their learning plan to optimize their success. The result is that students always feel like they’re succeeding.

Finally, Software Made Especially for Adult Learners.—Most educational software for adults is repackaged from K–12 programs. Consequently, it does not address the special needs of the undereducated adult learner. Recycling high school programs to adult learners just reinforces their failures as students. What’s needed is educational software that builds self-confidence and teaches students to be independent thinkers.
Forget about Expensive Intake Tests!—Our built-in online GED Practice Tests will predict readiness for the GED and identify specific areas of study for your students. We include three complete GED practice tests that are normed to the Official GED Practice Test. The online practice tests are ADA compliant and can even be accessed on mobile devices such as cell phones and iPads.

Learning That’s Self-Paced and Self-Motivating—The GED Academy prep is designed to be a stand-alone study experience that can carry the complete weight of instruction for your adult learners. This increases your flexibility and ensures that students are learning to be self-learners and independent thinkers. They develop valuable computer and Internet skills while at the same time filling in needed gaps in their basic skill development.

Great for ESOL and Learning Disabled Students—The GED Academy program is especially appropriate for students with learning disabilities and English Language Learners. Why? Each lesson is an animated virtual classroom experience populated by a group a real-life characters that share the same problems, challenges, and background as your adult learners. The instruction is presented in multiple learning styles and intelligences. It makes sense to every student, no matter how they learn.
A Complete GED and ABE Solution—GED Academy includes everything for a successful GED test preparation program in one package and for one price.

- Built in assessments—a comprehensive initial assessment and two complete half-length GED practice tests in each subject area, including the GED essay
- Pre-GED and GED level instruction (TABE® levels M–A)
- Learning management system to track student progress
- Computer Essentials for the GED Test to teach skills for the computer-based 2014 GED exam; full Computer Essentials Online available separately to teach comprehensive computer skills for work, school, and life
- Complete ABE and GED curriculum in five subject areas
- GED Smart, a comprehensive 700-page digital study guide
- Correlations to the GED tests and TABE assessments
- Ongoing training and support

What about ABE Students?—Correlated to the NRS level 5 and up, our instruction covers basic reading, writing, and mathematics skills and knowledge. When your students are ready, the program automatically moves your students into high school level instruction.

Learn More

Mobile-Ready Learning!

GED Academy Pricing
See page 8 for system requirements and details.

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Multi-site discounts are available. Ask your sales representative for details.
“Computer literacy has become the core new skill for me to teach to my adult students. But how do I fit it with all the rest of the things I need to teach? And how well can I teach something I’m not an expert at myself?”

Technological Literacy, Not Rote Memorization—Students learn the patterns and rules of navigating technological interfaces, not specific steps to use one program. Computer Essentials Online teaches how to find help and how to determine the reliability of sources of information.

Nine Core Digital Standards—
In three modules, Computer Essentials teaches a curriculum of nine core standards for technology, and the sets of essential skills required for mastery of those standards.

Computer Essentials Online Pricing
See page 8 for system requirements and details.

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Understanding How to Use Technology Successfully

**Understanding and Using Technology**—In this goal area, students learn essential basic computer skills including keyboarding, understanding hardware and software, and using computers and the Internet.

- **Standard #1:** Understanding and Using Technology: Using Computers, Navigating, Understanding Computers, and Understanding the Internet

**Digital Citizenship**—Core lessons teach safe, legal, and responsible use of information and technology, and an understanding of human, cultural, and societal issues related to technology. Students learn to practice legal and ethical behavior.

- **Standard #2:** Digital Citizenship: Privacy and Security, Social Interaction
- **Standard #3:** Communicating in a Digital Environment

**Finding and Using Information**—Students develop the ability to use technology for research, critical thinking, problem solving, decision making, communication, collaboration, creativity, and innovation.

- **Standard #4:** Identifying Needed Information
- **Standard #5:** Finding Information
- **Standard #6:** Organizing Information
- **Standard #7:** Interpreting and Showing Information
- **Standard #8:** Evaluating Information
- **Standard #9:** Creating Digital Content
Why Your Students Learn Better

The Student HomeRoom—The student HomeRoom is where your students get their lesson assignments from their personalized learning plan.

A Personal Progress Meter—
Students always see progress toward their learning goal.

Personalized Learning—A personalized student learning plan recommends exact lessons for optimized learning.

Real-time Feedback—
Students can track how they’re doing through clear feedback on student performance on assessments and assignments.

2014 GED® Test Resources—
Find all the resources students need for the new 2014 test. Access practice, computer skills instruction, advanced math, and advanced writing.

2014 GED® Test Information—
Students have access to information about the new test and can enter a test date to help track preparation time.
GED Academy Pricing

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Essential Skills Series Workbooks

Essential Math Skills, ISBN 978-1-940532-00-4
Essential Reading Skills, ISBN 978-1-940532-01-1

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Computer Essentials Online Pricing

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Multi-site discounts are available. Ask your sales representative for details.

GED Academy, Computer Essentials Online, & Essential Skills Books Package

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| In-person ½ day | $2,500 |
| In-person full day | $4,000 |

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See page 8 for additional details.
Questions? Let Us Know.

Call 1-800-931-8069.

Five Ways to Order

1. **Call:** 1-800-931-8069
2. **Fax to:** 1-541-230-1171
3. **Mail order form or purchase order to:**
   - GED Academy
   - 895 NW Grant Avenue
   - Corvallis, OR 97330
4. **E-mail:** info@EssentialEd.com
5. **Go to:** www.passGED.com/educators/

We accept purchase orders, credit cards, checks, and money orders. International orders can be paid with wire transfers and Western Union Money Transfers.

**Online Web-Based Solution**—The GED Academy and Computer Essentials online instruction products are hosted web-based solutions. Local and site installations are available for institutions without Internet access. Local area network LAN solutions are available to install on your servers.

**Purchasing Information**—Pricing is designed to accommodate both small and large GED programs. The normal licensing period is one year, although multiple-year license periods are available. A seat allows a single student access to the complete program. Seats may be reused multiple times within the timeframe of the licensing period. If a student completes his or her study program in a short amount of time or drops out, just reassign his or her seat to a new student.

**Prices**—Prices quoted are subject to change without notice and do not include transportation. Prices include online training through conferencing for up to 10 teachers. Onsite training will be quoted separately.

**Sales Tax**—Prices do not include sales tax. Applicable sales tax, if any, will be added to the invoice unless an appropriate tax exemption certificate has been furnished.

**Transportation and Handling Costs**—Transportation and handling costs apply only to books and CD versions of the software. There are no transportation or handling costs for licensed online products.

**Terms**—Accounts must be paid net 30 days. Purchasers who do not have accounts should include payment with the order, including 10% to cover shipping if applicable. Purchase order numbers are required if billing a school, college, or institution.

**Charge Orders**—To charge your order on VISA, MasterCard, Diners Club, or Discover Card include the name as it appears on the credit card, credit card number, cardholder’s zip code, expiration date of the card, and a daytime phone number. All credit card orders submitted by mail or fax must be signed and include shipping (10%) if applicable, plus applicable sales tax.

**Returns of Print Products**—Prior authorization must be obtained for all returns. Used print materials cannot be returned for credit. All returns are subject to a 10% handling charge. Damaged products due to shipping are the responsibility of the shipping company. Please contact them for their policy.

**Returns of Software Products**—Software products which have been installed on the customer’s server or computers are non-returnable. Software products accessed on our servers can be discontinued with prior authorization in writing.

**International Orders**—Shipping for international orders will be quoted separately. International orders can be paid with wire transfers or Western Union Money Transfers.

**Software Licensing Options**—Our software products are configured as follows:

- **Online Web-based Products**—The standard individual, class, site, and multiple-site licenses for our educational software products are provided as hosted web-based solutions that run on our servers.
- **Installed Versions**—For institutions that do not have Internet available, we offer CD-ROM versions that can be installed on local computers.
- **LAN Installed Versions**—For institutions wanting to install the software on a local area network, we offer flexible and cost-effective solutions. Call 1-800-931-8069 for more information.

**Technical Support**—Call 1-800-931-8069.

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### Order Form

#### Billing Information
- School/District
- Name/Title
- Street Address
- City
- State
- Zip
- Country
- Phone
- Fax

#### Shipping Information
- School/District
- Name/Title
- Street Address
- City
- State
- Zip
- Country
- Phone
- Fax

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### Payment Method
- Purchase Order #
- Check or money order enclosed for $ ________ payable to GED Academy
- Credit Card: VISA MasterCard Diners Club Discover Card
  - Acct # ________________________ Exp. Date __________
  - Signature ____________________

Price subject to change without notice. All orders from individuals must be accompanied by payment. Applicable sales tax and shipping charges will be added to all orders. For international orders, please call for pricing and availability.

#### Subtotal

#### Applicable Sales Tax

#### Shipping

#### Total

### Comments

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**Mail to:**
Essential Education
895 NW Grant Avenue
Corvallis, OR 97330

**Fax to:**
1-541-230-1171

**Call Us Toll Free:**
1-800-931-8069

**Email to:**
info@EssentialEd.com

**Visit Us on the Web:**
www.passGED.com/educators/
Accelerated Learning for Adult Learners

Reach more students for less cost with personalized online education.

Learn More